

Green Mountain Coffee Roasters Plant Tour

Overview

Green Mountain Coffee Roasters, Inc. operates in the specialty coffee industry in the United States and internationally. It sells approximately 200 whole bean and ground coffee selections, cocoa, teas, and coffees. The company offers Arabica bean coffee, including single-origin, Fair Trade Certified, organic, flavored, limited edition, and proprietary blends under the Green Mountain Coffee, Tully's Coffee, and Newman's Own Organics brand names.

GMCR also manufactures gourmet single-cup brewing systems and markets its patented single-cup coffee and tea brewing systems for offices and homes under the Keurig brand name. The company provides cocoa, teas, and coffees in K-Cup portion packs, Keurig single-cup brewers, and other accessories. It sells whole bean and ground coffee, K-Cups, Keurig single-cup brewers, and other accessories in domestic wholesale and retail channels, and directly to consumers.

GMCR has been recognized as a leader in the specialty coffee industry for our award-winning coffees and successful business practices. Kenneth Davids, editor of the independent CoffeeReview.com, recently gave our Fair Trade Certified™ Kenyan Highland Cooperative coffee a 93 out of a possible 100 score, and we are the only company to be rated #1 on TheCRO.com's list of the 100 Best Corporate Citizens for two years in a row (#1 in 2006 and 2007, #2 in 2005, #5 in 2004, and #8 in 2003).

Location

3109 Water Plant Road
Knoxville, TN 37914

Cost

\$10 APICS / SME Members
\$15 Guests
Free Students & Unemployed APICS / SME Members

Date / Time

Sept 20, 2011 @ 6:00 to 8:00 pm