

PDM: Vested Outsourcing: Five Rules that will Transform Outsourcing

When: April 6, 2011 (Wednesday) @ 6:00 pm

Where: Rothschild's

Cost: \$25

APICS Members: Bring your Boss night!



Many outsourcing deals are structured with fundamental flaws in the business model that prevents transformational results through outsourcing. The University of Tennessee has been researching leading companies that are challenging conventional outsourcing. Author, educator and business consultant Kate Vitasek has codified the game changing rules for outsourcing in her book ***Vested Outsourcing: Five Rules that Will Transform Outsourcing.***

Kate will share her research and insights which includes:

- Why the Vested Outsourcing approach works
- Ten “perverse incentives” you likely have if you are using conventional outsourcing approaches
- Five Rules that will transform how you outsourcing



Speaker: Kate Vitasek

Author, educator and business consultant Kate Vitasek is a nationally recognized innovator in the practice of supply chain management and outsourcing. Vitasek's approaches and insights have been widely published in respected academic and trade journals. She is the co-author of the Council of Supply Chain Management Professionals' bestselling book, *Supply Chain Process Standards*, and has contributed to over 150 articles and five books, including her latest book ***Vested Outsourcing: Five Rules that will Transform Outsourcing.***

Vitasek is a faculty member at the University of Tennessee's Center for Executive Education and is the Founder of Supply Chain Visions – a boutique consulting firm recognized by ARC Advisory Group as a Top 10 Boutique Consulting firm specializing in Supply Chain Management.

She's been recognized as a “Woman on the Move in Trade and Transportation” for her leadership in the profession and was recently honored as a “Woman of International Influence” by *Global Executive Women*. She has served on the Board of Directors for the Council of Supply Chain Management Professionals and has been called a “Rainmaker” for her tireless effort in educating the supply chain profession. In 2009 she was honored as finalist for a Stevie Award for woman entrepreneur of the year.